

## NOTABLES WILL BE NUMEROUS AT FIGHT

Roosevelts, Ford, Anne Morgan, Vincent Astor, Percy Rockefeller in List.

Almost every profession and business will be represented in the throng that will see the Dempsey-Carpenter fight from the boxes and the expensive single seats encircling the ring. It is estimated by Tex Rickard's clerical forces that there will be 5,000 women inside the bowl—not all of them down at the ringside either. They will come with their men folk and sit in those sections occupied by the latter, whether it be against the ring or away up in the bleachers.

Beside the box that contains Mr. and Mrs. Theodore Roosevelt, Mr. and Mrs. Kermit Roosevelt and Mr. and Mrs. Longworth will sit Henry Ford and his party. Near by will be Attorney-General Daugherty and his official associates in Washington. Anne Morgan, Vincent Astor, Harry Payne Whitney, Mrs. Nathalie Schenck Laimbeer, J. P. Morgan, Percy A. Rockefeller, Russell G. Colt, A. J. Draxel Blodde and Harry Guggenheim will entertain their individual parties.

The great hotels in Manhattan say that all their available rooms will have been filled before tomorrow night. Last night it was reported that as the out of town folks began to arrive much more Carpenter money began to appear. Even if the betting was light in the hotels the already large sentiment for the Frenchman grew hourly. In several of the larger hotels it was said that it looked as though 90 per cent of the cheering would be for Carpenter whether he won or lost.

The reservation lists at the Waldorf-Astoria, Astor, McAlpin, Pennsylvania, Claridge, Plaza, Ritz-Carlton, Vanderbilt, Commodore, Belmont and Biltmore indicated that England, France, Italy, Mexico, Canada, Peru, Chile, Argentina and even Australia were to be well represented at the ringside.

Rickard's list of ticket holders includes the following names: Paul Berthier, French steel magnate; Col. Fox of British army, Perry Wise, Beaumont, Texas; Douglas Fairbanks, John A. Drake, Clarence Wood, George W. Loft, Henry Ziegler, "Big Bill" Edwards, George M. Cohan, John McCormack, William J. Flynn, E. F. Albee, David Belasco, George Ade, William Fleischmann, A. F. C. Fisk, Harold A. Frank, Bernard F. Gimbel, J. W. Harriman, Frank Craven, B. J. Greenhut, David H. Knott, Martin W. Littleton, Rene Revellon, Wilson

Misner, Laurence McGuire, Neil Mooney, Mrs. Gilbert Montague, Clarence McCormick, H. P. Vuitto, J. Andrew White, W. H. Alger, Rex Beach, James W. Bell, R. H. Burnside, John Bell, W. M. Claffin, M. J. Hoey, J. Stewart Inglehart, George E. Masters, Amos Pinchot, Paul Plunkett, John B. Rock, Harry J. Kelton, John Kenlon, chief of the New York Fire Department; Charles R. Leonard, Leon L. Raines and W. C. Langley.

Walter C. Devere, Charles A. Tyler, W. N. Morion, James Galvin, M. H. de Young, Francis D. Ashe, Frank E. Adams, Walter C. Allen, L. B. Appleton, G. M. Adams, A. H. Alsop, J. J. Archer, S. J. Adams, Stilling W. Baruch, A. G. Berkman, Harry H. Cramer, David R. Coddington, William Cordes, Eugene J. Callahan, Roy Caruthers, George W. Coyne, Pierre Caso Iasco, Peter A. Cruise, J. Harker Chadwick, Dr. E. G. Evans, Fred J. Eisler, James Griffin, James W. Coffroth, Thomas Mulvey, S. W. Gumpertz, F. A. Gimbel, William P. Green, John Ringling, Frank Plourney, W. D. Tichenor, J. B. Kip, W. H. Harrison, James Gaymard, Chicago; Michael Galvin, Seymour Glantz, Harry Goldstein, F. L. Harden, Mrs. James J. Jeffries, Loy, Angeles; H. G. Hemming, Philip Wells Hall Jr., Robert Hilliard, J. P. Halloran, Robert S. Hall, W. M. Hollenback, J. R. Starbuck, H. C. Walker, William E. Lewis, Mrs. Gilbert Montague, Leigh B. Maxwell, James R. Murphy.

C. J. Murray, Samuel Newburger, T. P. Nash, Charles E. North, E. S. Nash, James D. Clyde, J. Dennis O'Hagan, James J. O'Connor, H. H. Patterson, Leon R. Phillips, J. Dudley Peterson, Joseph Paterno, John J. Page, F. D. Peabody, Frank D. Potter, Arthur I. Perry, William Pilkington, Mason Peters, William Louis Payne, Paul Pilgrim, Henry L. Stimson, C. W. Sherman, Mortimer L. Schiff, Theodore G. Seixas, Alfred G. Silver, Richard Stockton, C. W. Starbuck, Louis Stoddard, J. W. Stewart, Walter G. Shaugnessy, Richard Stockton, Paul Starrett, Charles W. Smith, Scofield Thayer, Edward R. Thomas, M. C. Thorne, Charles Thorley, Terrill Van Ingen, J. S. Vall, Harry Weber, Dexter White and Miss Edna Williams.

## ARMY OFFICERS HERE DENY DEMPSEY 'REBUKE'

Repudiate Circular Asking Men to Wear Uniforms.

Officers and men attached to the army headquarters at 39 Whitehall street, yesterday denied that a circular signed "Carpenter Committee of Ex-Servicemen, 39 Whitehall street," had been issued from that address. The circular requested ex-servicemen to wear their uniforms at the fight as a "silent rebuke to the slacker Dempsey."

Major T. F. Lynch, custodian of the building, said no such committee existed there. The attitude of most of the soldiers and ex-soldiers interviewed was that the war is over and Americans should support their own champion in an international contest.

## REFORMERS GIVE UP HOPE OF PREVENTING BIG FIGHT

Continued from First Page.

application for an injunction, said that it was a matter for presentation to the prosecutor in view of the charge of conspiracy, which is a crime. My clients are prepared to produce the witnesses to verify the affidavits so that the matter may be presented to the Grand Jury or assist in such other action as you may deem advisable."

But all that, no matter what may come of it, is not worrying Rickard so much as the crowd that he expects in his wooden amphitheatre. Despite the fact that Mayor Hague and Chief of Police Batterby pass most of their time these days preparing for the biggest crowd, greatest excitement and hardest job Jersey City ever had anything to do with, and assuring Rickard that the crowd can't be too big, the excitement too great nor the job too hard for them, the promoter is worried.

For, while it's not up to him to keep every one of the prospective 50,000 out of trouble nor to feed them, nor to see to it that they get out of Jersey City as easily as they entered it, he appreciates the possibilities. Furthermore he hopes to promote other fights and doesn't want to do it in the face of ill feeling begotten by riots, furore or even mild inconvenience this time.

They've cleared ground wherever 25,000 automobiles may be parked. Even the most conservative expect 20,000 automobiles to lay outside the bowl while Messrs. Carpenter and Dempsey are belaboring each other. The police have a way of saying that there will be no trouble dispatching these cars home-ward after the show, but it's going to be interesting to see them do it. Then, despite the fact that Harry Stevens, who has grown rich feeding Polo ground crowds, purposes being on hand with 300,000 sandwiches, 150,000 ice cream cones, 200,000 bottles of innocuous drinks, 20,000 sacks of peanuts and more chocolate bars than any one believed existed, the question of feeding the multitude is another not easily answered. Save for a few small restaurants Jersey City can't provide nor serve food for those who can't get away at once.

The vast majority of the spectators will strike for Manhattan the minute it has been decided which of the pugilists is the better—if it is decided. Manhattan could swallow them up so fast that their presence would not be noticed, but crossing the Hudson is going to be another matter of concern.

### Special Ferryboats Ready.

The Lackawanna Railroad will operate thirteen ferry boats to and from Christopher, Barclay and Twenty-third streets—three more than normal. These boats will carry 3,500 persons and twenty-four vehicles each. The Pennsylvania Railroad will operate a special ferry service from Desbrosses and Cor-

landt streets with ten boats, each capable of carrying about 1,800 passengers and eighteen vehicles. Some boats not equipped with cabins will be able to carry nearly fifty vehicles. The Central Railroad of New Jersey purposes making extra trips with its fleet of ferry boats.

The Hudson and Manhattan Railroad will put extra cars on each train and extra trains between regulars. Squads of detectives will be weaving through all ferry and station crowds looking for trouble. At each ferry dock steamboat inspectors will be on guard to prevent overcrowding. It may take time to handle the crowds, but there's every prospect that they'll be taken care of. Speculators are getting as much as \$12 for fifty dollar tickets, but such transactions are scarce. The counter-fist ticket scare hurt the scalper. The bona-fide ticket agencies that are responsible for their transactions are not seeking extortionate prices, being satisfied with their usual percentage of profit. But the ticket speculator who had been working the hotel lobbies and Broadway generally received a tremendous setback by the appearance of the bogus pasteboards.

### Some to Wait All Night.

Of course there are numbers of legitimate tickets in the hands of speculators who will get huge prices at the last moment provided it's a clear day and nothing untoward happens. There will be, as there always has been, the millionaire who arrives ticketless at the last moment with a party of friends. He will be taken care of—at extreme expense to himself. There will be any number of stories of men paying \$150 for a ticket. The real excitement will come when the sale of the \$5.00 tickets begins. The old hard boiled rooters and the less rabid enthusiasts who have decided that it isn't worth more than \$5.50 to see Carpenter and Dempsey slug each other will begin their struggles for tickets at 8 o'clock Saturday morning. Already thousands of them are making their arrangements to pass up early morning sleep and get into line in Jersey City, or wherever else the tickets will be dispensed, before day-break. There will be some, too, who will do their Friday night and Saturday morning sleeping on the ground near the ticket windows.

The telegraph companies are preparing to throw wire loops into the bowl. They have made arrangements and have held conferences that have resulted in one of the most remarkable intelligence transmission plans ever perfected. For instance, it will be possible for the entire United States from coast to coast and from Canada to Mexico to know the result of the fight the moment the fatal "ten" is counted or the last second of the twelfth round has expired. Before the seconds of the combatants have started fanning their charges the entire country will know

what transpired in the round just closed.

It will be possible for Londoners to have the news one minute after it happens. Dwellers in other parts of Great Britain will know two minutes later. Paris, standing on tiptoe and ready to sing "La Marseillaise," no matter who wins, will have the news three minutes after it happens. The rest of Europe will have its thirst for information slaked in less than five minutes after.

Even more remarkable is the fact that Buenos Aires will be informed by cable six minutes after the news comes to pass. Tokio will know in seven minutes, and Melbourne, where Snowy Baker holds forth, will have all the essential facts in ten minutes. It is estimated that there will be 10,000 miles of wire connecting the ring with the newspaper offices and news bureaus in the larger cities. And hardly less ferocious than the battle in which Carpenter and Dempsey will indulge will be that staged when the 700 reporters—plain fact accumulators and trick writers—begin to tell the rest of the world what happened and what is happening as they record it.

## MORE FIGHT TICKET FRAUDS INVESTIGATED

More frauds in the sale of tickets for the Dempsey-Carpenter fight were under investigation by detectives and the District Attorney's office yesterday. The latest investigation grew out of the offer made several days ago to Frank McGovern, manager of Harriman & Co., brokers and bankers of 111 Broadway, to supply him with three \$50 tickets for \$70 each.

McGovern believed the tickets were forgeries, though he did not question the integrity of V. G. Vandervoort, a dealer in investment securities of 67 Exchange place, who made the offer. He consulted Inspector Coughlin, and Detectives Mayer and Browne took the tickets to Tex Rickard, who affirmed the suspicion that they were forgeries. Their numbers, Rickard said, were duplications of tickets issued to Gov. Edwards of New Jersey and his staff. Vandervoort said he had bought the tickets from Samuel Newirth of 315 West 113th street, and he in turn said he had purchased them from a man in upper Broadway.

It was said at Police Headquarters that there are nearly as many forged tickets in circulation as tickets of the genuine issue. The police also have under investigation the tickets which are being raffled on punch boards.

## Your Money—July Is Investment Month

Are you looking for a safe and profitable place to put some money that is coming in to you or are you considering some improvement in your investments?

If so find out all about the Guaranteed Mortgage Certificates sold by us with principal and interest guaranteed by the Bond & Mortgage Guarantee Co. with \$12,000,000 behind it.

There is no investment any safer and none so safe which pays 5½% guaranteed.

## Title Guarantee & Trust Co.

Capital \$6,000,000.

Surplus \$11,000,000.

176 Broadway, New York.  
137 West 125th St., New York.  
370 E. 149th St., New York.

175 Remsen St., Brooklyn.  
350 Fulton St., Jamaica.  
67 Jackson Ave., L. I. City.

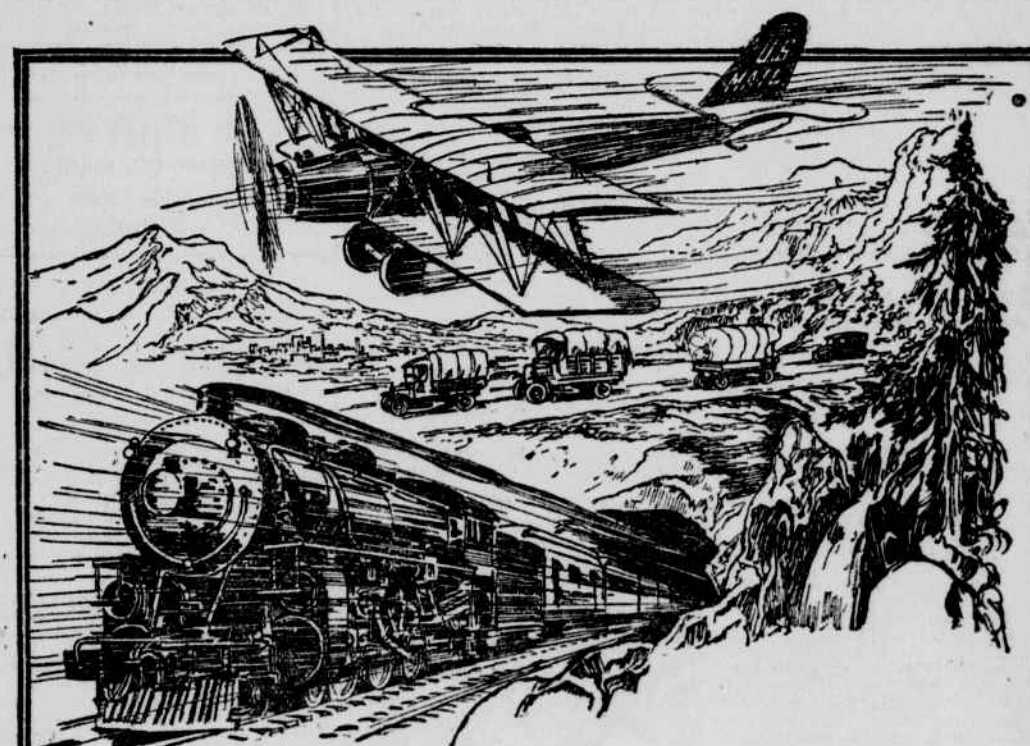


"HOW do you do it?" say customers who have been paying \$150 or more for clothes no whit better than those of Louis Berg.

"You do it—with the help of hundreds of other men," we reply—and it is true that "The Four Thousand" at a moderate price pays us better than "The Four Hundred" at nearly twice the cost.

The Best—Eighty Dollars.

**LOUIS BERG**  
Tailor to The Four Thousand  
743 FIFTH AVENUE



## The Course of the Union Pacific

is today followed by the Lincoln Highway and Trans-Continental Aeroplanes

It is the direct route to California, the Pacific Northwest, the National Parks and other scenic wonders of the West.

Its twin highways of heavy steel and solid embankment, dustless, smooth as a boulevard, and protected all the way by automatic safety signals, constitute as fine a railroad as there is in America.

To see the finest scenery on the continent is profitable; to see it comfortably is nothing less than a benediction.

Food of the best quality, deliciously cooked and appetizingly served in dining cars that are the pink of neatness; club and observation cars; barber and valet; current magazines; comfortable Pullmans (standard and tourist) and courteous employees.

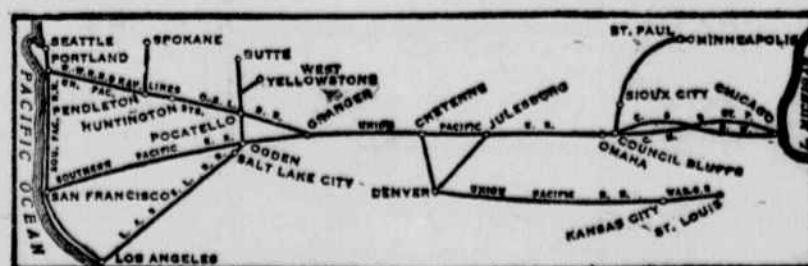
6 daily trains to the Pacific Coast from Chicago and Omaha including the renowned Overland Limited, Los Angeles Limited and Oregon-Washington Limited.

3 daily trains to Colorado.

For information call, phone or write J. B. De Friest, General Agent, 309-310 Stewart Bldg., 280 Broadway, New York. Phone Worth 1757.

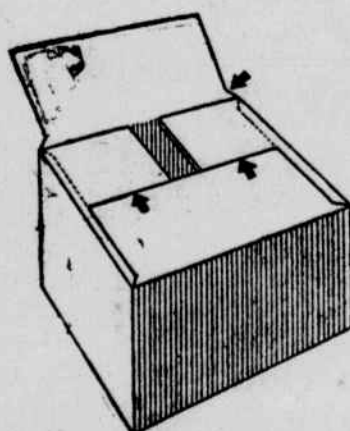


The First in 1869  
The First in 1921



## Shifting ¾ of an inch made all the difference

How a change in the shape of a carton secured the packer a new margin of profit



The Gair Lock-Corner Device—standard in all our solid fibre cases—marks a great advance in strength and rigidity. The outer flaps of an ordinary case, when sealed, tend to bend up at each end because they extend over the ridge formed by the edge. With the Gair Lock-Corner, these flaps fit snugly inside the ridge, insuring a perfectly flat contact throughout. Far greater strength and security are the result.

THEY thought that they needed only a new supply of the same old packages. All they asked in placing the order was a guarantee of equal protection and quality at the same price.

But a study of the problem by representatives of the Robert Gair Company showed that the shape of the old carton was wrong—for two reasons. First, it necessitated a big waste of stock and an extra cutting operation. Second, it allowed the carton blanks to be run off comparatively few at a time—and so printing costs were excessive.

By shifting only ¾ of an inch from the depth to the height of the carton—without decreasing the cubic contents—the cost of stock was cut 16% and the cost of cutting and printing reduced 40%. Incidentally, the new shape gave more advertising surface and greater strength!

This is just one illustration of the ingenuity and mechanical skill which the Robert Gair Company applies to solving every package problem.

Backed by over 50 years of experience, we have designed packages and shipping cases for all kinds of products. We serve the greatest package merchandisers of the country—National Biscuit Company, Beechnut Packing Co., Colgate & Co.,

Palmolive Co., Standard Oil Company and many others.

### Every essential of modern package merchandising

With five great mills located at strategic points to serve manufacturers in widely separated territories, together with the immense home plant on the Brooklyn waterfront, the Gair system is the largest of its kind in the world.

We control the whole process of manufacture, from wood-pulp to finished product. We operate our own paper mills, maintain our own art, engraving, printing, lithographing departments. Our laboratory regulates and improves our processes and tests finished products.

Backed by these immense resources, we offer you not only expert packaging counsel, but a complete service on every phase of package merchandising—Folding boxes, Labels, Shipping cases, Display advertising. We also supply boxboard in any quantity. A letter or a telephone call will bring our representative at any time.

Have you received your copy of "Scientific Selection of Package Designs"? A postal will bring it to you.



Dotted line shows outline of old package

By shifting only ¾ inch from the depth to the height of the carton without decreasing the cubic contents—the cost of stock was cut 16% and the cost of cutting and printing reduced 40%.

## ROBERT GAIR COMPANY

350 Madison Ave., New York

Folding boxes

Labels

Shipping cases

Display advertising



Member of Container Club

